



16th AMERICAN-BRAZILIAN AESTHETIC MEETING®

**EXHIBITOR AND COMMERCIAL SUPPORT APPLICATION
AND GENERAL INFORMATION**

February 8th -12th 2024

**Grand Summit Hotel
4000 Canyons Resort Dr.
PARK CITY, UT 84098**

**Reserve your Exhibitor Booth space for the 2024
16th American-Brazilian Aesthetic Meeting®
in beautiful Park City, Utah.**

With over 70 speakers a year and 250+ attendees, this is an exceptional opportunity to engage with existing and new clients, in beautiful Park City, during the best “Ski Meeting” in the world.

Visit www.americanbrazilianaestheticmeeting.com to learn more!

16th American-Brazilian Aesthetic Meeting®

February 8-12th, 2024

Event Information

Sponsorship & Exhibitor Opportunities

SILVER SPONSORS - \$4,500

- 6FT Tabletop Standard Booth- see floor plan for placement options. Specific tables will be selected by conference coordinator in the Silver & Gold exhibitor area.
- Logo on Website
- Company description and logo in program
- Logo included on exhibitor hall signage
- 2 attendee badges

GOLD SPONSORS - \$6,500

- 6FT Tabletop Standard Booth- see floor plan for placement options. Specific tables will be selected by conference coordinator in the Green Run/Blue Run exhibitor area.
- **5 minutes of Presentation time during conference in General session space**
- Logo on website
- Company Description and Logo in Program
- Logo Included on exhibitor hall signage
- 2 attendee badges

PLATNIUM SPONSORS

All platinum special sponsorship opportunities are customized to several attendee engaging opportunities below. All platinum sponsors will receive the below in addition to their custom package.

- 6FT Tabletop Standard Booth- Set in Front Foyer Platinum Area
- Logo on website
- Email campaign blast showcasing company
- Company description and logo in program
- Logo Included on Exhibitor Hall Signage
- 3 attendee badges

PLATNIUM SPONSORSHIP OPPORTUNITIES

ABAM Faculty Reception Saturday Night - \$20,000

Meet and greet with ABAM's KOLs and Speakers for an intimate setting offsite. You will receive custom event signage with your logo, additional full-page ad in program, 15-minute speaking opportunity at the event to present and showcase your company. *One spot available.*

Registration & WIFI Sponsor- \$10,000

Receive a customized password for attendees with your company reference with custom splash page, and the ability to redirect immediately to company website. WIFI information with company logo displayed on back of all registration badges with company website. *One spot available.*

Brunch and Learn Workshops - \$20,000

One hour presentation workshop in the general session space. Additional marketing includes special floor signage for promoting the workshop, special dedicated e-blast to highlighted workshop information. Half Page Ad in the program. Catering for the workshop will be an additional cost. Basic Audio Visual included. *Three spots available, times will be selected by program chair based on agenda.*

ABAM is a non-profit organization (503)

All profits are donated to the Image Reborn Foundation, a Utah Non-profit organization dedicate to breast cancer survivors.

Sponsorship & Exhibitor Opportunities

PLATNIUM SPONSORS CONTINUED:

Après Ski Reception & 30 Minute Workshop-\$15,000

Host a 30-minute pre-workshop to the afternoon sessions, followed by an après ski break in the exhibit hall. Additional marketing includes special floor signage for the workshop, special dedicated e-blast to highlighted workshop information. Catering during the workshop will be an additional cost. Basic Audio Visual included. *Three spots available, times will be selected by program chair based on agenda.*

Annual ABAM Cowboy & Superbowl Party Sunday Night - \$30,000

The biggest event of our winter season! Every year our attendees let loose to enjoy BBQ, dancing, and entertainment. The most well attended event of the conference. Will include 15-minute speaking opportunity at the reception, special floor signage, dedicated E-Blast, and additional information highlights in the printed and online program. Will include one full-page Ad in program. *One Spot Available.*

Maximize Your Time at the ABAM with these Additional Opportunities:

Lead Retrieval - \$550

Don't miss capturing contact information instantly at the event while connecting with the attendees. One device system per exhibitor.

Demo Room/ Treatment Room Option - \$3,000

Show the attendees your products and services firsthand with a 3-hour demonstration dedicated area to invite them for hands on learning. Will include custom signage, highlighted description in the printed and online program. All special equipment must be provided by provider. Slots will be assigned at the discretion of the program directors.

KOL Advisory Board - \$15,000

Meet with 10 international and domestic hand selected experts in their field based on your product focused to conduct a presentation and receive invaluable feedback. Sessions will be held over lunch periods, lunch and audio visual will be at an additional cost.

Ad Space in Program:

½ page Custom Ad- \$500, Full page Ad - \$900

Full page Ad on Front Cover- \$1500

Full page Ad on Back Cover - \$1200

Program Ad Requirements:

Full page ads require high resolution pdf files with 1/8" bleeds - 6.25" x 9.25". Half page ads require high resolution pdf files with 1/8" bleeds - 6.25" x 4.75". Your company will be responsible to furnish the completed ad as noted here no later than December 01, 2023 to Grainne Gray at ggray@sdevents.com

*****Please ask us about any other customized sponsorship opportunities you may be interested in*****

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Frequently Asked Question About ABAM

Why was ABAM Created?

Dr. Renato Saltz, the Chair and Founder of the American-Brazilian Aesthetic Meeting, wanted to create a forum of some of the top minds in all the Aesthetic space to come together and share their expertise and create a learning and collaborative environment. As an American-Brazilian himself, this meeting that started 16 years ago was conducted in alternating years between Brazil and Park City ABAM now finds its home location each winter season in Park City, Utah where it has evolved into the best most well attended Aesthetic Ski Meeting in the world.

What are the demographics of the participants?

ABAM historically represents 20+ different countries with 70% of the attendees based in the US and 30% international. Generally, with a larger mix of US, Brazil, Mexico, Turkey, France, Spain, Italy, UK, Argentina, and Australia. Our Faculty is composed of Key Opinion Leaders (KOL's) from the US and around the world, presenting cutting edge techniques that make ABAM an unique opportunity for learning, and providing industry sponsors an arena to intermingle with top decision makers in aesthetics.

What is a Ski Meeting?

ABAM is the largest Plastic Surgery Ski Meeting in the world. There are AM and PM sessions each day, with mid-day breaks for skiers, snowboards, and general lovers of the Park City area to go and explore. These breaks allow for fun, and larger attendance during the meeting. We encourage our exhibiting partners and sponsors to intermingle with our attendees on the slopes as well!

What variety of disciplines in Plastic Surgery are represented at the event?

This is a multi-disciplinary event. Presenters are of the top KOLs of the four core aesthetics: plastic surgery, dermatology, facial plastics and oculoplastics

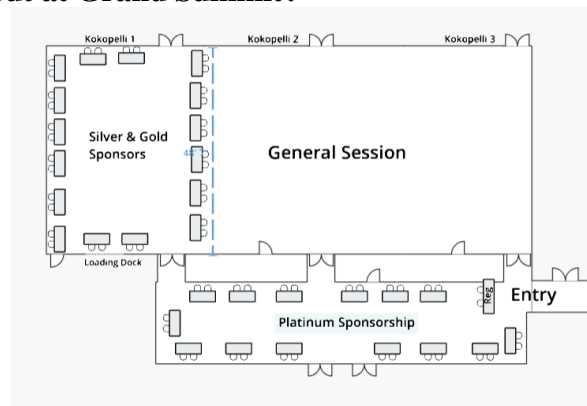
What are you expecting on attendance numbers?

We continue to grow each year, averaging between 250-300 guests. This boutique sized meeting creates an environment for more personalized connections with exhibitors and aesthetic professionals to build partnerships and maximize on ROI opportunities.

How is this meeting Non-Profit?

All net profits go directly to the Image Reborn Foundation. A foundation for breast cancer survivors that provides retreats and continued support of a community. To learn more about this special cause, go to the imagerebornfoundation.org

What is the Exhibitor Layout at Grand Summit?



Payment information

Payment may be made by check or credit card. Wire Transfers not accepted.

Credit Card Payment:

Credit Card #: _____ **Exp Date:** _____

3/4 digit: _____ **Phone number:** _____

Name on Credit Card: _____

Signature: _____ **Date:** _____

Billing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____

Check Payment:

Checks should be payable to:

American-Brazilian Aesthetic Meeting® and mailed to:

Attn: Tracee Lolofie

5445 S. Highland Drive

Salt Lake City, Utah 84117 USA

The **total** contracted amount **must** be paid with this application form. The total fee must be received prior to space being assigned. To secure your exhibit space e-mail the form or request e-signature document to complete. Check payments not received within 30 days of the event will result in a cancellation of your participation.

E-mail to: Grainne Gray at ggray@sdeevents.com.

16th American-Brazilian Aesthetic Meeting®
February 8th-12th, 2024
Exhibitor Registration and Agreement Form

Company: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Principal Contact (Responsible for coordination and communication with meeting planner):

Name: _____ Representative Phone: _____

E-mail: _____ Website Address: _____

Yes, we will exhibit at the 2024 American-Brazilian Aesthetic Meeting:

Green Run Exhibitor - \$4,500

Blue Run Exhibitor - \$6,500

Platinum Sponsor: _____

(if applicable please list which black diamond sponsoring opportunity. Conference Coordinator will confirm availability at time of application submission due to limited opportunities.)

Additional Opportunities: _____

Demo/ Treatment Room Time, KOL Advisory Board, or additional Ad space. Please specify.

Electronic Lead Retrieval at Event - \$550

NEW Print Advertising Options! See page 5 for more details.

Half page ad in program - \$500 (2 spots available)

Full page ad in program - \$900 (1 spot available)

Full page ad inside front cover of program - \$1500 (One spot available)

Full page ad back cover of program - \$1200 (One spot available)

TOTAL ENCLOSED \$ _____

REPRESENTATIVES: List the names of all representatives participating at the 2024 ABAM event. Any additional representatives requested over your sponsorship level will be an additional \$400 registration fee, (\$500 on-site) is required for each additional rep. Maximum four (4) reps per exhibit space. Written cancellation prior to November 15, 2023 will be granted. No cancellations after November 15, 2023. (Questions: Contact Grainne Gray by e-mail ggray@sdevents.com)

GENERAL INFORMATION

BADGES:

A total of two badges will be issued for each exhibitor for each paid booth: The fee for each additional badge is \$300 (\$350 on site), for a maximum of four (4) representatives per table. Name badges will be required for entrance to the Exhibit Room.

CANCELLATION POLICY:

In the event of cancellation, refunds will be made if notification of cancellation is received in writing prior to November 15, 2023. Refunds will not be made for cancellations made after November 15, 2023.

EXHIBIT AND SPONSOR CONTACT INFORMATION:

Contact Conference Coordinator Grainne Gray for general questions: E-mail: ggray@sdeevents.com

EXHIBIT FEES:

Standard - 6-foot table for table-top display only with two chairs, and black linen. The area is carpeted, audio visual and power is not included and can be booked directly through the hotel. That information will be provided at time of signing.

EXHIBITOR REGISTRATION:

Exhibitors may register beginning at 3:00 pm on Thursday, February 8th. Name badges and information will be available at that time. No daily breakdown is required, however only general hotel security is provided. Badges will be received at time of check in.

EXHIBITOR REPRESENTATIVE:

The exhibiting company will name one person as its duly authorized representative, who is responsible for the exhibit and hereby accepts and assumes all responsibility for all representatives or alternates in attendance at its exhibit throughout all exhibit periods. Please notify meeting representatives at any time if there are any changes. ALL MEETING INFORMATION IS SENT TO THE PRIMARY CONTACT'S ATTENTION.

LEAD LISTS:

This is a CME meeting, so no prior attendance list can be provided in compliance with regulations. A final attendee list will be provided within 30 days of the event conclusion with approval from the attendees in their post CME survey. Lead retrieval is available at additional cost to help capture onsite with attendees.

RAFFLE FROM EXHIBITOR:

To help drive traffic to your booth, you can provide a raffle item for a drawing. Please note if you would like to provide when filling out information prior to arrival.

HOTEL INFORMATION AND RESERVATIONS:

The 16th American-Brazilian Aesthetic Meeting® will be held at:

Grand Summit Hotel
4000 Canyons Resort Dr.
PARK CITY, UT 84098

Reservation link is available on conference website. Rooms are limited, we suggest securing them as soon as possible. Hotel cancellation policies are specified on website.

Nearest Airport:

Salt Lake International Airport, is about 35 miles away, and 40 minute drive. Uber is an economical option, however can be hard to procure for departures if leaving early morning.

GENERAL INFORMATION (Cont.)

HOURS OF EXHIBIT OPERATIONS:

Schedule is Subject to change. Final schedule will be received in a pre-arrival email.

Thursday, February 8, 2024

4:00pm - 9:00 pm - Set-up

Friday, February 9, 2024

7:00 am - 11:00 am – Breakfast in exhibit hall, coffee breaks, and scientific sessions

3:30 pm - 6:00 pm Après Ski Break, Workshops

8:00 pm - 10:00 pm Reception in Exhibit Hall

Saturday, February 10, 2024

7:00 am - 11:00 am- Breakfast in exhibit hall, coffee breaks, and scientific sessions

3:00 pm - 6:00 pm Après Ski Break, Workshops

Sunday, February 11, 2024

7:00 am - 1:00pm - Breakfast in exhibit hall, coffee breaks, workshops, scientific sessions

4:00pm- 8:00pm- ABAM Annual Cowboy and Superbowl Party

Monday, February 12, 2024

7:00 am- 11:00am – Breakfast in exhibit hall and scientific sessions

11:00am-1:00pm- Exhibit Breakdown

Each day's breakfast, coffee breaks and afternoon break services will be held in the Exhibit Hall. Lunch is the attendee and exhibitor's responsibility. All social events listed, exhibitors are welcome and encouraged to attend.

DISMANTLING OF EXHIBITS:

All exhibits must remain intact until the final break on Monday, February 12th, 2024, the official closing time. If an exhibitor needs to leave early, please let the event coordinator know so your booth can be removed.

INSTALLATION OF EXHIBITS:

Each paid Exhibitor booth space will be provided one 6 foot table top display, table linens and (2) chairs. Platinum exhibit space will have two 6 foot table tops for display. The exhibit area is carpeted. Additional equipment i.e. electricity equipment, telephone/internet, etc., are to be provided by the hotel at the exhibitor's expense.

All set-up and teardown of exhibits is the responsibility of the exhibitors. Should you require additional assistance, please contact the Grand Summit directly. Set-up of the exhibits will begin on Thursday, February 8th, 2024 at approximately 3:00 pm. Displays are limited to tabletop exhibits only. Any additional enhancement that cannot be contained to the top of the tables is prohibited. Banners, flags, or free-standing booths are allowed if contained within your exhibit space and will not interfere with your neighboring exhibitor. All exhibits, equipment, displays, literature, video, and audio equipment, etc. must be contained within the allotted table space. Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.

GENERAL INFORMATION (Cont.)

SHIPPING & DELIVERIES OF EXHIBITOR DISPLAYS:

We strongly advise that you ship materials in advance to The Grand Summit Hotel to assure that your exhibit will be set-up and ready on Thursday afternoon, February 8th, 2024. Shipments will be received up to (3) days in advance. If you are shipping boxes directly to the hotel, please address your shipment as follows. Any additional shipping and receiving costs will be at the expense of the exhibiting company.

NOTE: Boxes cannot arrive prior to February 5th, 2024.

SHIP TO:

Hold for Arrival: Guest Name/Company Name,

Attn: The American-Brazilian Aesthetic Meeting®

Grand Summit Hotel, 4000 Canyons Resort Dr., Park City, Utah 84098

SELECTION OF EXHIBIT SPACE:

Table space will be assigned on a first-come, first-served basis based on the date of receipt of the Exhibit Registration Form and full payment. Exhibit tables will be labeled before you arrive for set-up and space assignments may not be changed. Platinum Package exhibitors will be placed in main foyer spaces.

SPECIAL/AFFILIATED EVENTS:

If you are interested in hosting a function during the meeting, all meeting space requests must be approved by The American-Brazilian Aesthetic Meeting®. We do not allow functions involving the attendees to be held during official scheduled events. Please be advised that meeting space is limited, and requests will be accommodated on a space available basis. This includes Advisory Board sessions - costs will apply. Please direct any questions concerning this to Grainne Gray, ABAM Meeting Coordinator at ggray@sdeevents.com

ABAM DISCLAIMER:

The American-Brazilian Aesthetic Meeting® cannot guarantee against loss or damage of any kind. The security of exhibit space items is the responsibility of the exhibiting company.

INSTRUCTIONS:

1. Read the General Information provided herein.
2. Complete the requested information in the Exhibitor Registration and Agreement Form.
3. Mail in your application form along with full payment to: **The American-Brazilian Aesthetic Meeting®**, ATTN: Tracee Lolofie, 5445 S. Highland Drive Salt Lake City, UT 84117
4. The American-Brazilian Aesthetic Meeting® is hereby authorized to reserve space for our exhibit at the forthcoming meeting in Park City, UT at the Grand Summit Hotel with exhibit dates of February 8th-12th, 2024.
5. We understand and agree that exhibit space will be assigned at the discretion of The American-Brazilian Aesthetic Meeting® based on sponsorship level.
6. NO exhibits will involve any equipment producing high levels of noise, odor, or potential hazard.
7. The description of the exhibit in (25) words or less, for printing in the Program Book should be e-mailed by December 1st, 2023. (see next page at bottom – date conflicts)
8. There will be maximum of (4) company representatives at each table exhibit space at any given time. Additional costs may apply.
9. We agree that any cancellations must be in writing and that fees cannot be refunded unless the cancellation is received prior to November 15, 2023.

GENERAL INFORMATION (Cont.)

10. Exhibitor/Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save The American-Brazilian Aesthetic Meeting®, The Grand Summit Hotel and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitors installation, removal, maintenance, occupancy or sue of the exhibition premises or a part thereof excluding any such liability caused by the sole negligence of Grand Summit Hotel.

11. We understand that we must maintain sufficient liability insurance which covers all potential problems during the exhibit show. In addition, exhibitor acknowledges that The American- Brazilian Aesthetic Meeting® and the Grand Summit Hotel do not maintain responsibility and insurance covering such losses by exhibitor.

12. We are aware that general hotel security will be provided during the hours that the Exhibit Hall is not open and, if losses or problems occur, we agree to promptly notify the Meeting Planner or hotel personnel so that the proper authorities can be alerted.

13. The American-Brazilian Aesthetic Meeting® reserves the right to approve all advertising and signage utilized by exhibitor, and to remove any signage which is deemed to be offensive, demeaning, or deceptive, whether to the attending participants and/or guests or to another Exhibitor.

14. We agree to abide by the Rules and Regulations set forth herein.

Signature: _____ Date: _____

Name: _____ Title: _____

- Please Include high resolution jpeg or png file of your logo
- Please provide 25 word description of the company:

-
- Please provide raffle item description for exhibitor reception (if you would like to participate):
-

a. Mail your application form along with full payment. This must be received within 30 days of the event or the meeting coordinator can terminate the agreement.

The American-Brazilian Aesthetic Meeting®
ATTN: Tracee Lolofie
5445 S. Highland Drive
Salt Lake City, UT 84117

b. Please provide the following information by December 01, 2023 by e-mail to Grainne Gray at ggray@sdeevents.com to be included in the meeting registration packets.