



15th AMERICAN-BRAZILIAN AESTHETIC MEETING®
Non-Profit Organization

**EXHIBITOR AND COMMERCIAL SUPPORT APPLICATION
AND GENERAL INFORMATION**

**SHERATON PARK CITY HOTEL
1895 SIDEWINDER DRIVE
PARK CITY, UT 84060
(435)649-2900**

**Reserve your Exhibitor Booth space for the 2023
15th American-Brazilian Aesthetic Meeting®
in beautiful Park City, Utah.**

**Our Exhibit space is extremely limited so secure your booth
EARLY. We anticipate a SOLD OUT event!**

Ask us about custom support options!

15th American-Brazilian Aesthetic Meeting®
February 16-20, 2023
Exhibitor Registration and Agreement Form

Company: _____

Address: _____

City: _____ State: _____ Country: _____ Zip: _____

Principal Contact (Responsible for coordination and communication with meeting planner):

Name: _____ Representative Phone: _____

E-mail: _____ Website Address: _____

Yes, we will exhibit at the 2023 American-Brazilian Aesthetic Meeting:

___ **Six Foot Tabletop @ \$4,500 each**

___ **Platinum Package See Page 4-5**

NEW Print Advertising Options! See page 5 for more details.

___ **Half page ad in program - \$500** (2 spots available)

___ **Full page ad in program - \$1100** (1 spot available)

___ **Full page ad inside front cover of program - \$1500** (One spot available)

___ **Full page ad back cover of program - \$1500** (One spot available)

TOTAL ENCLOSED \$ _____

REPRESENTATIVES: List the names of all representatives participating at the 2023 ABAM event. Registration for up to (2) representatives is included in the registration fee. An additional \$300 registration fee (\$350 on-site) is required for each additional rep. Maximum four (4) reps per exhibit space. Written cancellation prior to November 15, 2022 will be granted. No cancellations after November 15, 2022. (Questions: Contact Grainne Gray by e-mail ggray@sdevents.com)

Representative In-Charge Name: _____ (Included)

Name: _____ (Included)

Name: _____ (\$300 Reg. Fee; \$350 On-Site)

Name: _____ (\$300 Reg. Fee; \$350 On-Site)

Signature _____ Date _____

By signing above, you acknowledge that you have read and agree to the information included in this prospectus.

Payment information

Payment may be made by check or credit card.

Visa _____ M/C _____

Credit Card Payment:

Credit Card #: _____ **Exp Date:** _____

3/4 digit: _____ **Phone number:** _____

Name on Credit Card: _____

Signature: _____ **Date:** _____

Billing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____

Check Payment:

Checks should be payable to:

American-Brazilian Aesthetic Meeting® and mailed to:

Attn: Tracee Lolofie

5445 S. Highland Drive

Salt Lake City, Utah 84117 USA

The **total** contracted amount **must** be paid with this application form. The total fee must be received prior to space being assigned. To secure your exhibit space e-mail the form or fax. E-mail to: Grainne Gray at ggray@sdeevents.com.

SUPPORT OPPORTUNITIES

Platinum Level Support Opportunities: Socials

Fireside Reception, Thursday 2/16/23 - \$10,000

Welcome to Park City! Registration and welcome social held at on the Sheraton Park City Patio set with Fire Pits and live acoustic music. All attendees, guests and exhibitors in attendance for some mingling.

Benefits of Promotional Support:

- AN OUT FRONT EXHIBIT BOOTH in our Platinum Exhibitor Area
- Company name noted on signage and website as a Platinum Supporter.
- Special Signage in Exhibit Hall (Provided by ABAM)

Welcome Reception, Friday 2/17/23 - \$20,000

The Welcome Reception is for all meeting attendees and exhibitors and will be attended after Opening Ceremonies. This social event is a “mixer” with dinner and networking opportunities. This event will be located in the Exhibitor Hall.

Benefits of Promotional Support:

- AN OUT FRONT EXHIBIT BOOTH in our Platinum Exhibitor Area
- Special Signage in Exhibit Hall (Provided by ABAM)
- Your company’s name and logo in all meeting materials.
- Your company name and logo on our website.

~~**ABAM Cowboy Party, Saturday 2/18/23 - \$30,000 - Secured by Allergan**~~

The annual ABAM signature Cowboy Party for all attendees, guests and exhibitors with BBQ dinner, drinks and a rockin live Band. And don’t forget the Bull ride!

Faculty Dinner, Sunday Evening 2/20/23- \$25,000

The faculty dinner is limited to the invited faculty members of the 15th ABAM meeting. The event will be held at a Park City local Venue. An exclusive affair.

Benefits of Promotional Support:

- AN OUT FRONT EXHIBIT BOOTH in our Platinum Exhibitor Area
- Special Signage in Exhibit Hall (Provided by ABAM)
- Your company’s name and logo in all meeting materials.
- Your company name and logo on our website.
- 1/2 page ad in program

Daily Rise and Shine Coffee Bar - \$6,000

Daily coffee service Friday, Saturday, Sunday and Monday for attendees and guests to enjoy in the exhibit hall.

Benefits of Promotional Support:

- AN OUT FRONT EXHIBIT BOOTH in our Platinum Exhibitor Area
- Company name noted on signage and website as a Platinum Supporter.
- Special Signage in Exhibit Hall (Provided by ABAM)

SUPPORT OPPORTUNITIES

Platinum Level Additional Support Opportunities

One Hour Workshops - \$15,000 each

Each company may choose the workshop topic. This MUST be presented to and approved by the American Brazilian Aesthetic Meeting® Program Directors. All workshop locations at the Sheraton Hotel. Any extra food provisioning may be arranged through the hotel and will be the responsibility of the company hosting the workshop. Any AV requirements must be arranged through the meeting coordinator and the AV company on-site MUST provide the necessary AV equipment.

- Your company name and logo printed on a special workshop session sign at the entrance of the function space.
- Your company name and logo in all meeting materials.
- Your company name and logo on our website as a workshop provider.
- Sign-up sheet at registration desk provided.

Ask Us About Custom Experience Support Opportunities

Print Advertising Options:

Program Print Ads

Half page ad in final program - 2 spots available **\$500**

Full page ad in final program - 1 spot available **\$1100**

Inside front cover Full page ad - 1 spot available **\$1500**

Back cover Full page ad - 1 spot available **\$1500**

Program Ad Requirements:

Full page ads require high resolution pdf files with 1/8" bleeds - 6.25" x 9.25". Half page ads require high resolution pdf files with 1/8" bleeds - 6.25" x 4.75". Your company will be responsible to furnish the completed ad as noted here no later than January 01, 2023 to Grainne Gray at ggray@sdevents.com

GENERAL INFORMATION

BADGES:

A total of two badges will be issued for each exhibitor for each paid booth: The fee for each additional badge is \$300 (\$350 on site), for a maximum of four(4) representatives per table. Name badges will be required for entrance to our Exhibit Room.

CANCELLATION POLICY:

In the event of cancellation, refunds will be made if notification of cancellation is received in writing prior to November 15, 2022. Refunds will not be made for cancellations made after November 15, 2022.

EXHIBIT AND SPONSOR CONTACT INFORMATION:

Contact Conference Director Grainne Gray for general questions: E-mail: ggray@sdeevents.com

EXHIBIT FEES:

Standard - 6-foot table for table-top display only: **\$4,500**

Platinum - 2 (two) 6 foot tables for table top display. Available for companies providing promotional support of the meeting. **See page 4-5 for Platinum support details.**

Due to space constraints, we are able to offer a maximum of (2) tables per company, which is the location of our event breakfasts, afternoon refreshment breaks and exhibits. This is the maximum number of tables available.

EXHIBITOR REGISTRATION:

Exhibitors may register beginning at 3:00 pm on Thursday, February 16th. Name badges and information will be available at that time. No daily breakdown is required. Exhibits will be open beginning Friday, February 17th at 7am and end on Monday, February 20th at 10:30am.

EXHIBITOR REPRESENTATIVE:

The exhibiting company will name one person as its duly authorized representative, who is responsible for the exhibit and hereby accepts and assumes all responsibility for all representatives or alternates in attendance at its exhibit throughout all exhibit periods. Please notify meeting representatives at any time if there are any changes. **ALL MEETING INFORMATION IS SENT TO THE PRIMARY CONTACT'S ATTENTION.**

HOTEL INFORMATION AND RESERVATIONS:

The 15th American-Brazilian Aesthetic Meeting® will be held at:

The Sheraton Hotel Park City

1895 Sidewinder Drive

Park City, UT 84060 (435)649-2900

Reservation link is available on conference website.

GENERAL INFORMATION (Cont.)

HOURS OF EXHIBIT OPERATIONS:

Thursday, February 16, 2023

3:00 - 8:00 pm - Set-up

Friday, February 17, 2023

6:00 am - 11:00 am

3:30 pm - 8:00 pm Break and Workshops (Possible Exhibit Traffic)

8:00 pm - 9:30 pm Reception in Exhibit Hall

Saturday, February 18, 2023

6:00 am - 10:30 am

3:00 pm - 6:00 pm Break and Workshops (Possible Exhibit Traffic)

Sunday, February 19, 2023

6:00 am - 10:30 am

3:00 pm - 5:00 pm Break and Workshops (Possible Exhibit Traffic)

Monday, February 20, 2023

6:00 am - 10:30 am

1:00 pm - 5:00 pm - Exhibit Breakdown

Each day's breakfast, coffee breaks and afternoon break services will be held in the Exhibit Hall. Lunch is the attendee and exhibitor's responsibility.

DISMANTLING OF EXHIBITS:

All exhibits must remain intact until the final break on Monday, February 20th, 2023, the official closing time.

INSTALLATION OF EXHIBITS:

Each paid Exhibitor booth space will consist of one 6 foot table top display, table linens and (2) chairs will be provided. Platinum exhibit space will have two 6 foot table tops for display. The exhibit area is carpeted. Additional equipment i.e. electricity equipment, telephone/internet, etc., are to be provided by the hotel at the exhibitor's expense.

All set-up and teardown of exhibits is the responsibility of the exhibitors. Should you require additional assistance, please contact the Sheraton directly. Set-up of the exhibits will begin on Thursday, February 16, 2023 at approximately 3:00 pm. Displays are limited to tabletop exhibits only. Any additional enhancement that cannot be contained to the top of the tables is prohibited. Banners, flags, or free-standing booths are allowed if contained within your exhibit space and will not interfere with your neighboring exhibitor. All exhibits, equipment, displays, literature, video, and audio equipment, etc. must be contained within the allotted table space. Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.

GENERAL INFORMATION (Cont.)

SHIPPING & DELIVERIES OF EXHIBITOR DISPLAYS:

We strongly advise that you ship materials in advance to The Sheraton Hotel to assure that your exhibit will be set-up and ready on Thursday afternoon, February 16th, 2023. Shipments will be received up to (3) days in advance. If you are shipping boxes directly to the hotel, please address your shipment as follows. Any additional shipping and receiving costs will be at the expense of the exhibiting company.

NOTE: Boxes cannot arrive prior to February 13th, 2023.

SHIP TO:

Hold for Arrival: Guest Name/Company Name,
Attn: The American-Brazilian Aesthetic Meeting®
Sheraton Hotel, 1895 Sidewinder Drive, Park City, Utah 84060

SELECTION OF EXHIBIT SPACE:

Table space will be assigned on a first-come, first-served basis based on the date of receipt of the Exhibit Registration Form and full payment. Exhibit tables will be labeled before you arrive for set-up and space assignments may not be changed. Platinum Package exhibitors will be placed in main foyer spaces.

SPECIAL/AFFILIATED EVENTS:

If you are interested in hosting a function during the meeting, all meeting space requests must be approved by The American-Brazilian Aesthetic Meeting®. We do not allow functions involving the attendees to be held during official scheduled events. Please be advised that meeting space is limited and requests will be accommodated on a space available basis. This includes Advisory Board sessions - costs will apply. Please direct any questions concerning this to Grainne Gray, ABAM Meeting Coordinator at ggray@sdevents.com

ABAM DISCLAIMER:

The American-Brazilian Aesthetic Meeting® cannot guarantee against loss or damage of any kind. The security of exhibit space items is the responsibility of the exhibiting company.

INSTRUCTIONS:

1. Read the General Information provided herein.
2. Complete the requested information in the Exhibitor Registration and Agreement Form.
3. Mail in your application form along with full payment to: **The American-Brazilian Aesthetic Meeting®**, ATTN: Tracee Lolofie, 5445 S. Highland Drive Salt Lake City, UT 84117
4. The American-Brazilian Aesthetic Meeting® is hereby authorized to reserve space for our exhibit at the forthcoming meeting in Park City, UT at the Sheraton Hotel with exhibit dates of February 16-20, 2023
5. We understand and agree that exhibit space will be assigned at the discretion of The American-Brazilian Aesthetic Meeting®.
6. NO exhibits will involve any equipment producing high levels of noise, odor, or potential hazard.
7. The description of the exhibit in (25) words or less, for printing in the Program Book should be e-mailed by December 1, 2022.
8. There will be maximum of (4) company representatives at each table exhibit space at any given time.
9. The maximum number of tables available to each exhibitor/company is two.
10. We agree that any cancellations must be in writing and that fees cannot be refunded unless the cancellation is received prior to November 15, 2022.

GENERAL INFORMATION (Cont.)

11. Exhibitor/Sponsor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save The American-Brazilian Aesthetic Meeting®, The Sheraton Hotel and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitors installation, removal, maintenance, occupancy or sue of the exhibition premises or a part thereof excluding any such liability caused by the sole negligence of Sheraton Hotel.
12. We understand that we must maintain sufficient liability insurance which covers all potential problems during the exhibit show. In addition, exhibitor acknowledges that The American- Brazilian Aesthetic Meeting® and the Sheraton Hotel do not maintain responsibility and insurance covering such losses by exhibitor.
13. We are aware that general hotel security will be provided during the hours that the Exhibit Hall is not open and, if losses or problems occur, we agree to promptly notify the Meeting Planner or hotel personnel so that the proper authorities can be alerted.
14. The American-Brazilian Aesthetic Meeting® reserves the right to approve all advertising and signage utilized by exhibitor, and to remove any signage which is deemed to be offensive, demeaning or deceptive, whether to the attending participants and/or guests or to another Exhibitor.
15. We agree to abide by the Rules and Regulations set forth herein.

Signature: _____ Date: _____

Name: _____ Title: _____

- a. Mail your application form along with full payment to:

The American-Brazilian Aesthetic Meeting®
ATTN: Tracee Lolofie
5445 S. Highland Drive
Salt Lake City, UT 84117

- b. Please provide the following information by December 01, 2022 by e-mail to Grainne Gray at ggray@sdeevents.com to be included in the meeting registration packets.

- **Company logo**
- **25-word description**